

ALABAMA'S FOOD PRODUCTION INDUSTRY



OVERVIEW







- Food production and beverage product industries employed over 34,000 workers, accounting for over 13 percent of manufacturing jobs. There are over 400 food production and beverage product establishments in Alabama.
- Some of the largest of these firms include Tyson Foods, Zeigler, Southeastern Meats, Pepsi Cola Bottling, Mayfield Dairy Farms, Coca Cola Bottling, and Buffalo Rock Vending.
- Food production and beverage product industry exports from Alabama totaled over \$349 million in 2021.

Source: Alabama Dept. of Industrial Relations-Labor Market Division, www.dir.state.al.us/lmi; U.S. Department of Labor-Bureau of Labor Statistics, QCEW, 2020, www.bls.gov; TradeStats Express, http://tse.export.gov/TSE

HIGHLIGHTS

- California-based Golden State Foods plans to invest between \$40 million to \$45 million to open a state-of-the-art meat processing facility in Northeast Opelika Industrial Park, creating over 170 jobs. The Opelika plant will be responsible for production of 25% of meat products for McDonald's restaurants across the nation.
- Golden Boy plans to invest more than \$13 million to expand peanut butter
 production. The company is one of the largest manufacturers of private label and
 contracted manufactured nut butter in North America as well as a significant
 supplier of premiums nuts, fruits and trail mixes to major North American retailers
- Coastal Growers plans to build a \$87 million peanut shelling plant in Atmore, turning the city into a hub for peanut shelling in southwest Alabama.
- Koch Foods is growing its large footprint in Northeast Alabama by investing \$55
 million in a new state of the art grain storage and distribution facility that will serve
 the entire region.

WIN with Alabama

Alabama has a strong agricultural base.

- 8.2 million acres of farm land
- #2 in U.S. catfish production
- #4 in U.S. broiler production
- #3 in U.S. peanut production

Source: USDA, Alabama Agricultural Statistics, 2020

Auburn University has several centers and institutions to help make Alabama's food industry more productive and successful.

- Aquaculture & Fisheries Business Institute
- Auburn University Food Systems Institute
- National Poultry Technology Center









LOCATION ADVANTAGE



Transportation Advantages for the Food Production Industry.

- Six interstate highways: I-10 (FL to CA), I-20 (SC to TX), I-22 (AL to TN), I-59 (TN to LA), I-65 (AL to IL), I-85 (AL to VA).
- Five Class 1 railroads and several intermodal facilities.
- Several inland docks and a deep-water port.

EDUCATED WORKFORCE

Alabama is home to universities working on R&D for the food processing industry.

• Auburn University

College of Agriculture

Offers both undergraduate and graduate degrees.

Food Science Program

Food Science is a multidisciplinary scientific field where concepts of chemistry, biology, physics, mathematics, engineering, and nutrition are utilized to develop and produce foods which are safe, palatable, healthy, and economical.

• Alabama A&M—Department of Food and Animal Sciences

Offers both undergraduate and graduate degrees.

• Tuskegee University—Department of Food and Nutritional Sciences

Offers both undergraduate and graduate degrees.



Alabama's interstate system allows companies to access over 160 metropolitan areas within a 600 mile radius.



An eleven hour drive time from the center of Alabama reaches west to Dallas/Fort Worth, north to Chicago, east to Charleston and south to Fort Lauderdale.



The Alabama higher education system consists of 28 four-year colleges and universities and 24 two-year community and technical colleges and junior colleges strategically located throughout the state providing Alabamians with educational opportunities to meet the emerging needs of industry.







RECENT EXPANSIONS & NEW PROJECTS (PARTIAL LIST)

Company	County	Product	Jobs Created	Investment (Millions)
2020				
I-Spice	Clarke	Spices, Seasonings & Food Products	20	\$0.75 (Expansion)
Southern Integrity	Cullman	Meat Processing	8	\$0.33 (New)
Goat Island	Cullman	Brewery	2	\$0.22 (Expansion)
Keel & Co. Distilling	Henry	Distillery	0	\$0.28 (Expansion)
Back Forty Brewing Company	Jefferson	Beer Brewing	10	\$0.75 (Expansion)
GSF	Lee	Food Processing	10	\$11.00 (Expansion)
Viscofan USA, Inc.	Montgomery	Sausage Casing Manufacturing	0	\$0.55 (Expansion)
Golden Boy Foods	Pike	Peanut and Nut Butter Production	67	\$13.27 (Expansion)
Wayne Farms LLC	Pike	Poultry Processing	19	\$16.00 (Expansion)
2019				
Koch Foods	Etowah	Other Animal Food Manufacturing	28	\$55.50 (New)
Wayne Farms LLC	Houston	Poultry Processing	0	\$9.00 (Expansion)
Monday Night Brewing	Jefferson	Brewery & Taproom	10	\$1.50 (New)
Ghost Train Brewing	Jefferson	Brewery and Taproom	130	\$4.60 (Expansion)
Golden State Foods	Lee	Beef Processing & Packaging	41	\$11.00 (Expansion)
Aviagen Inc.	Limestone	Poultry Processing	20	\$2.60 (Expansion)
Custom Cut Solutions	Marshall	Poultry Processing	300	\$2.90 (New)
Braided River Brewing Company LLC	Mobile	Beer Brewing	10	\$0.48 (New)
2018				
Southern Visions LLP	Baldwin	Beverage Systems and Teas	66	\$24.67 (Expansion)
Keystone Foods LLC	Barbour	Poultry Processing	165	\$44.60 (Expansion)
Koch Foods Inc.	Clay	Poultry Processing	0	\$3.62 (Expansion)
Golden Rod Broilers Inc.	Cullman	Poultry Processing	0	\$0.70 (Expansion)
Dread River Distilling	Jefferson	Distillery	10	\$3.00 (New)
Coca-Cola Bottling Co. UNITED Inc.	Jefferson	Soda Drink Manufacturing	34	\$5.06 (Expansion)
Milo's Tea Co.	Jefferson	Tea Manufacturing, Bottling & Distribution	30	\$3.50 (Expansion)
Foster Farms Inc.	Marengo	Poultry Farm	0	\$1.00 (Expansion)
Coca Cola United Production Facility	Montgomery	Soft Drink Manufacturing/Distribution	6	\$9.00 (Expansion)
Ridley Block Operations	Montgomery	Animal Food Manufacturing	0	\$3.37 (Expansion)
Whitfield Foods Inc.	Montgomery	Food Manufacturing & Distribution	24	\$7.40 (Expansion)



