



# Community Profile

Red Level town, AL (0163768)  
 Geography: Place

Red Level tow...

Population Summary	
2000 Total Population	541
2010 Total Population	487
2020 Total Population	471
2020 Group Quarters	0
2025 Total Population	463
2020-2025 Annual Rate	-0.34%
2020 Total Daytime Population	403
Workers	109
Residents	294
Household Summary	
2000 Households	208
2000 Average Household Size	2.56
2010 Households	194
2010 Average Household Size	2.51
2020 Households	189
2020 Average Household Size	2.49
2025 Households	186
2025 Average Household Size	2.49
2020-2025 Annual Rate	-0.32%
2010 Families	140
2010 Average Family Size	3.01
2020 Families	130
2020 Average Family Size	3.03
2025 Families	127
2025 Average Family Size	3.03
2020-2025 Annual Rate	-0.47%
Housing Unit Summary	
2000 Housing Units	250
Owner Occupied Housing Units	73.2%
Renter Occupied Housing Units	10.0%
Vacant Housing Units	16.8%
2010 Housing Units	235
Owner Occupied Housing Units	65.1%
Renter Occupied Housing Units	17.4%
Vacant Housing Units	17.4%
2020 Housing Units	227
Owner Occupied Housing Units	67.4%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	16.7%
2025 Housing Units	227
Owner Occupied Housing Units	66.1%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	18.1%
Median Household Income	
2020	\$43,246
2025	\$48,486
Median Home Value	
2020	\$107,927
2025	\$112,805
Per Capita Income	
2020	\$22,174
2025	\$24,372
Median Age	
2010	38.1
2020	42.7
2025	43.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## 2020 Households by Income

Household Income Base	
<\$15,000	12.6%
\$15,000 - \$24,999	7.4%
\$25,000 - \$34,999	23.2%
\$35,000 - \$49,999	11.1%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	8.4%
\$150,000 - \$199,999	1.1%
\$200,000+	0.5%
Average Household Income	\$53,276

## 2025 Households by Income

Household Income Base	
<\$15,000	11.9%
\$15,000 - \$24,999	6.5%
\$25,000 - \$34,999	22.2%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	17.8%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	1.1%
\$200,000+	0.5%
Average Household Income	\$59,116

## 2020 Owner Occupied Housing Units by Value

Total	
<\$50,000	24.2%
\$50,000 - \$99,999	21.6%
\$100,000 - \$149,999	26.8%
\$150,000 - \$199,999	17.6%
\$200,000 - \$249,999	1.3%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	7.2%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	1.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$122,876

## 2025 Owner Occupied Housing Units by Value

Total	
<\$50,000	22.1%
\$50,000 - \$99,999	20.8%
\$100,000 - \$149,999	27.5%
\$150,000 - \$199,999	18.8%
\$200,000 - \$249,999	0.7%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	8.7%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	1.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$128,859

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## 2010 Population by Age

Total	487
0 - 4	7.4%
5 - 9	6.6%
10 - 14	7.8%
15 - 24	11.9%
25 - 34	11.5%
35 - 44	13.6%
45 - 54	12.3%
55 - 64	12.9%
65 - 74	8.4%
75 - 84	5.5%
85 +	2.1%
18 +	74.7%

## 2020 Population by Age

Total	473
0 - 4	5.3%
5 - 9	5.7%
10 - 14	6.6%
15 - 24	10.4%
25 - 34	12.1%
35 - 44	13.1%
45 - 54	12.7%
55 - 64	14.6%
65 - 74	11.0%
75 - 84	6.1%
85 +	2.5%
18 +	79.1%

## 2025 Population by Age

Total	464
0 - 4	5.2%
5 - 9	5.6%
10 - 14	6.0%
15 - 24	10.6%
25 - 34	11.2%
35 - 44	12.9%
45 - 54	13.6%
55 - 64	13.4%
65 - 74	12.3%
75 - 84	6.9%
85 +	2.4%
18 +	79.1%

## 2010 Population by Sex

Males	223
Females	264

## 2020 Population by Sex

Males	225
Females	248

## 2025 Population by Sex

Males	222
Females	242

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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### 2010 Population by Race/Ethnicity

Total	487
White Alone	90.8%
Black Alone	9.0%
American Indian Alone	0.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	0.0%
Hispanic Origin	0.8%
Diversity Index	18.2

### 2020 Population by Race/Ethnicity

Total	471
White Alone	90.9%
Black Alone	7.6%
American Indian Alone	0.6%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	0.6%
Hispanic Origin	0.6%
Diversity Index	17.9

### 2025 Population by Race/Ethnicity

Total	463
White Alone	90.5%
Black Alone	7.6%
American Indian Alone	0.6%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	0.9%
Hispanic Origin	1.1%
Diversity Index	19.3

### 2010 Population by Relationship and Household Type

Total	487
In Households	100.0%
In Family Households	87.9%
Householder	28.7%
Spouse	20.7%
Child	32.6%
Other relative	4.5%
Nonrelative	1.2%
In Nonfamily Households	12.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## 2020 Population 25+ by Educational Attainment

Total	341
Less than 9th Grade	1.5%
9th - 12th Grade, No Diploma	15.0%
High School Graduate	29.6%
GED/Alternative Credential	5.0%
Some College, No Degree	19.9%
Associate Degree	15.8%
Bachelor's Degree	9.4%
Graduate/Professional Degree	3.8%

## 2020 Population 15+ by Marital Status

Total	389
Never Married	22.1%
Married	62.0%
Widowed	5.7%
Divorced	10.3%

## 2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	190
Population 16+ Employed	91.6%
Population 16+ Unemployment rate	8.4%
Population 16-24 Employed	6.3%
Population 16-24 Unemployment rate	26.7%
Population 25-54 Employed	74.7%
Population 25-54 Unemployment rate	7.1%
Population 55-64 Employed	16.1%
Population 55-64 Unemployment rate	6.7%
Population 65+ Employed	2.9%
Population 65+ Unemployment rate	16.7%

## 2020 Employed Population 16+ by Industry

Total	174
Agriculture/Mining	4.0%
Construction	6.8%
Manufacturing	13.1%
Wholesale Trade	0.0%
Retail Trade	1.1%
Transportation/Utilities	6.8%
Information	2.8%
Finance/Insurance/Real Estate	0.6%
Services	58.0%
Public Administration	6.8%

## 2020 Employed Population 16+ by Occupation

Total	175
White Collar	42.3%
Management/Business/Financial	10.3%
Professional	22.9%
Sales	1.7%
Administrative Support	7.4%
Services	23.4%
Blue Collar	34.3%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	12.0%
Production	6.3%
Transportation/Material Moving	9.1%

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## 2010 Households by Type

Total	194
Households with 1 Person	25.8%
Households with 2+ People	74.2%
Family Households	72.2%
Husband-wife Families	52.1%
With Related Children	21.6%
Other Family (No Spouse Present)	20.1%
Other Family with Male Householder	1.5%
With Related Children	1.0%
Other Family with Female Householder	18.6%
With Related Children	10.8%
Nonfamily Households	2.1%
All Households with Children	34.5%

## 2010 Households by Size

Total	194
1 Person Household	25.8%
2 Person Household	35.6%
3 Person Household	13.9%
4 Person Household	16.0%
5 Person Household	6.2%
6 Person Household	1.5%
7 + Person Household	1.0%

## 2010 Households by Tenure and Mortgage Status

Total	194
Owner Occupied	78.9%
Owned with a Mortgage/Loan	39.2%
Owned Free and Clear	39.7%
Renter Occupied	21.1%

## 2020 Affordability, Mortgage and Wealth

Housing Affordability Index	257
Percent of Income for Mortgage	10.4%
Wealth Index	49

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	235
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

## 2010 Population By Urban/ Rural Status

Total Population	487
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## Top 3 Tapestry Segments

1. Heartland Communities (6F)
- 2.
- 3.

## 2020 Consumer Spending

Apparel & Services: Total \$	\$230,564
Average Spent	\$1,219.91
Spending Potential Index	57
Education: Total \$	\$168,286
Average Spent	\$890.40
Spending Potential Index	50
Entertainment/Recreation: Total \$	\$419,894
Average Spent	\$2,221.66
Spending Potential Index	68
Food at Home: Total \$	\$653,167
Average Spent	\$3,455.91
Spending Potential Index	65
Food Away from Home: Total \$	\$410,228
Average Spent	\$2,170.52
Spending Potential Index	58
Health Care: Total \$	\$777,289
Average Spent	\$4,112.64
Spending Potential Index	72
HH Furnishings & Equipment: Total \$	\$248,708
Average Spent	\$1,315.92
Spending Potential Index	60
Personal Care Products & Services: Total \$	\$103,803
Average Spent	\$549.22
Spending Potential Index	60
Shelter: Total \$	\$2,005,435
Average Spent	\$10,610.77
Spending Potential Index	55
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$273,378
Average Spent	\$1,446.44
Spending Potential Index	62
Travel: Total \$	\$257,408
Average Spent	\$1,361.95
Spending Potential Index	57
Vehicle Maintenance & Repairs: Total \$	\$147,191
Average Spent	\$778.79
Spending Potential Index	67

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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