



Community Profile

Opp city, AL (0157120)
 Geography: Place

Opp city, AL ...

Population Summary	
2000 Total Population	6,899
2010 Total Population	6,659
2020 Total Population	6,571
2020 Group Quarters	160
2025 Total Population	6,501
2020-2025 Annual Rate	-0.21%
2020 Total Daytime Population	6,889
Workers	2,334
Residents	4,555
Household Summary	
2000 Households	2,870
2000 Average Household Size	2.34
2010 Households	2,749
2010 Average Household Size	2.36
2020 Households	2,703
2020 Average Household Size	2.37
2025 Households	2,670
2025 Average Household Size	2.37
2020-2025 Annual Rate	-0.25%
2010 Families	1,823
2010 Average Family Size	2.92
2020 Families	1,760
2020 Average Family Size	2.95
2025 Families	1,723
2025 Average Family Size	2.97
2020-2025 Annual Rate	-0.42%
Housing Unit Summary	
2000 Housing Units	3,318
Owner Occupied Housing Units	62.4%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	13.5%
2010 Housing Units	3,162
Owner Occupied Housing Units	57.6%
Renter Occupied Housing Units	29.3%
Vacant Housing Units	13.1%
2020 Housing Units	3,122
Owner Occupied Housing Units	57.9%
Renter Occupied Housing Units	28.7%
Vacant Housing Units	13.4%
2025 Housing Units	3,122
Owner Occupied Housing Units	56.7%
Renter Occupied Housing Units	28.9%
Vacant Housing Units	14.5%
Median Household Income	
2020	\$36,234
2025	\$37,614
Median Home Value	
2020	\$91,267
2025	\$93,153
Per Capita Income	
2020	\$21,512
2025	\$22,909
Median Age	
2010	42.6
2020	45.0
2025	45.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Opp city, AL (0157120)

Geography: Place

Opp city, AL ...

2020 Households by Income

Household Income Base	2,702
<\$15,000	21.8%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	9.4%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	7.5%
\$150,000 - \$199,999	3.0%
\$200,000+	1.0%
Average Household Income	\$52,392

2025 Households by Income

Household Income Base	2,669
<\$15,000	21.1%
\$15,000 - \$24,999	15.2%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	8.9%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	15.4%
\$100,000 - \$149,999	8.1%
\$150,000 - \$199,999	3.0%
\$200,000+	1.0%
Average Household Income	\$55,890

2020 Owner Occupied Housing Units by Value

Total	1,808
<\$50,000	20.5%
\$50,000 - \$99,999	35.8%
\$100,000 - \$149,999	18.4%
\$150,000 - \$199,999	10.1%
\$200,000 - \$249,999	7.0%
\$250,000 - \$299,999	4.2%
\$300,000 - \$399,999	2.8%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$119,110

2025 Owner Occupied Housing Units by Value

Total	1,770
<\$50,000	19.4%
\$50,000 - \$99,999	35.5%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	10.3%
\$200,000 - \$249,999	7.2%
\$250,000 - \$299,999	4.3%
\$300,000 - \$399,999	3.1%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$121,370

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 27, 2021



Community Profile

Opp city, AL (0157120)

Geography: Place

	Opp city, AL ...
2010 Population by Age	
Total	6,659
0 - 4	6.5%
5 - 9	6.7%
10 - 14	6.5%
15 - 24	11.0%
25 - 34	11.0%
35 - 44	10.9%
45 - 54	14.0%
55 - 64	12.7%
65 - 74	10.6%
75 - 84	6.8%
85 +	3.3%
18 +	76.3%
2020 Population by Age	
Total	6,572
0 - 4	5.9%
5 - 9	6.0%
10 - 14	6.3%
15 - 24	9.7%
25 - 34	12.1%
35 - 44	10.1%
45 - 54	11.6%
55 - 64	13.7%
65 - 74	13.9%
75 - 84	7.2%
85 +	3.5%
18 +	78.5%
2025 Population by Age	
Total	6,503
0 - 4	5.8%
5 - 9	5.7%
10 - 14	6.2%
15 - 24	9.7%
25 - 34	11.1%
35 - 44	10.8%
45 - 54	10.7%
55 - 64	13.0%
65 - 74	14.7%
75 - 84	8.7%
85 +	3.6%
18 +	78.8%
2010 Population by Sex	
Males	3,030
Females	3,629
2020 Population by Sex	
Males	3,006
Females	3,566
2025 Population by Sex	
Males	2,986
Females	3,517

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 27, 2021



Community Profile

Opp city, AL (0157120)
Geography: Place

Opp city, AL ...

2010 Population by Race/Ethnicity

Total	6,659
White Alone	80.9%
Black Alone	16.7%
American Indian Alone	0.6%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.2%
Hispanic Origin	0.9%
Diversity Index	33.0

2020 Population by Race/Ethnicity

Total	6,571
White Alone	80.0%
Black Alone	16.9%
American Indian Alone	0.7%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.7%
Hispanic Origin	1.4%
Diversity Index	34.9

2025 Population by Race/Ethnicity

Total	6,501
White Alone	79.4%
Black Alone	17.0%
American Indian Alone	0.7%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	2.0%
Hispanic Origin	1.7%
Diversity Index	36.3

2010 Population by Relationship and Household Type

Total	6,659
In Households	97.6%
In Family Households	81.8%
Householder	27.4%
Spouse	18.9%
Child	30.5%
Other relative	3.1%
Nonrelative	1.8%
In Nonfamily Households	15.8%
In Group Quarters	2.4%
Institutionalized Population	2.4%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 27, 2021



Community Profile

Opp city, AL (0157120)
 Geography: Place

Opp city, AL ...

2020 Population 25+ by Educational Attainment	
Total	4,744
Less than 9th Grade	5.6%
9th - 12th Grade, No Diploma	13.2%
High School Graduate	30.1%
GED/Alternative Credential	7.6%
Some College, No Degree	18.3%
Associate Degree	12.4%
Bachelor's Degree	8.3%
Graduate/Professional Degree	4.3%
2020 Population 15+ by Marital Status	
Total	5,383
Never Married	25.1%
Married	49.1%
Widowed	12.1%
Divorced	13.6%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	2,392
Population 16+ Employed	84.6%
Population 16+ Unemployment rate	15.4%
Population 16-24 Employed	9.4%
Population 16-24 Unemployment rate	30.5%
Population 25-54 Employed	64.4%
Population 25-54 Unemployment rate	14.7%
Population 55-64 Employed	19.5%
Population 55-64 Unemployment rate	10.8%
Population 65+ Employed	6.7%
Population 65+ Unemployment rate	8.2%
2020 Employed Population 16+ by Industry	
Total	2,024
Agriculture/Mining	3.9%
Construction	10.0%
Manufacturing	17.6%
Wholesale Trade	4.1%
Retail Trade	11.1%
Transportation/Utilities	9.3%
Information	0.0%
Finance/Insurance/Real Estate	4.7%
Services	34.4%
Public Administration	4.8%
2020 Employed Population 16+ by Occupation	
Total	2,024
White Collar	50.0%
Management/Business/Financial	9.4%
Professional	19.8%
Sales	9.0%
Administrative Support	11.9%
Services	15.6%
Blue Collar	34.4%
Farming/Forestry/Fishing	1.0%
Construction/Extraction	7.5%
Installation/Maintenance/Repair	5.5%
Production	12.9%
Transportation/Material Moving	7.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 27, 2021



Community Profile

Opp city, AL (0157120)

Geography: Place

Opp city, AL ...

2010 Households by Type

Total	2,749
Households with 1 Person	30.2%
Households with 2+ People	69.8%
Family Households	66.3%
Husband-wife Families	45.8%
With Related Children	17.2%
Other Family (No Spouse Present)	20.5%
Other Family with Male Householder	4.5%
With Related Children	2.3%
Other Family with Female Householder	16.0%
With Related Children	11.4%
Nonfamily Households	3.5%

All Households with Children

31.3%

Multigenerational Households

4.6%

Unmarried Partner Households

4.9%

Male-female

4.5%

Same-sex

0.4%

2010 Households by Size

Total	2,749
1 Person Household	30.2%
2 Person Household	34.7%
3 Person Household	15.6%
4 Person Household	11.8%
5 Person Household	5.2%
6 Person Household	1.7%
7 + Person Household	0.9%

2010 Households by Tenure and Mortgage Status

Total	2,749
Owner Occupied	66.3%
Owned with a Mortgage/Loan	36.5%
Owned Free and Clear	29.8%
Renter Occupied	33.7%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	251
Percent of Income for Mortgage	10.5%
Wealth Index	51

2010 Housing Units By Urban/ Rural Status

Total Housing Units	3,162
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	74.4%
Rural Housing Units	25.6%

2010 Population By Urban/ Rural Status

Total Population	6,659
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	72.2%
Rural Population	27.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 27, 2021



Community Profile

Opp city, AL (0157120)

Geography: Place

Opp city, AL ...

Top 3 Tapestry Segments

1. Midlife Constants (5E)
2. Small Town Simplicity (12C)
3. Traditional Living (12B)

2020 Consumer Spending

Apparel & Services: Total \$	\$3,351,829
Average Spent	\$1,240.04
Spending Potential Index	58
Education: Total \$	\$2,507,601
Average Spent	\$927.71
Spending Potential Index	52
Entertainment/Recreation: Total \$	\$5,457,618
Average Spent	\$2,019.10
Spending Potential Index	62
Food at Home: Total \$	\$9,008,126
Average Spent	\$3,332.64
Spending Potential Index	62
Food Away from Home: Total \$	\$5,989,970
Average Spent	\$2,216.05
Spending Potential Index	59
Health Care: Total \$	\$10,119,995
Average Spent	\$3,743.99
Spending Potential Index	65
HH Furnishings & Equipment: Total \$	\$3,536,081
Average Spent	\$1,308.21
Spending Potential Index	60
Personal Care Products & Services: Total \$	\$1,443,745
Average Spent	\$534.13
Spending Potential Index	58
Shelter: Total \$	\$28,486,556
Average Spent	\$10,538.87
Spending Potential Index	54
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,984,142
Average Spent	\$1,473.97
Spending Potential Index	63
Travel: Total \$	\$3,535,580
Average Spent	\$1,308.02
Spending Potential Index	54
Vehicle Maintenance & Repairs: Total \$	\$2,020,479
Average Spent	\$747.49
Spending Potential Index	64

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 27, 2021