



Community Profile

Horn Hill town, AL (0136088)

Geography: Place

Horn Hill tow...

Population Summary	
2000 Total Population	203
2010 Total Population	228
2020 Total Population	242
2020 Group Quarters	0
2025 Total Population	244
2020-2025 Annual Rate	0.16%
2020 Total Daytime Population	187
Workers	40
Residents	147
Household Summary	
2000 Households	95
2000 Average Household Size	2.14
2010 Households	95
2010 Average Household Size	2.40
2020 Households	99
2020 Average Household Size	2.44
2025 Households	99
2025 Average Household Size	2.46
2020-2025 Annual Rate	0.00%
2010 Families	62
2010 Average Family Size	2.97
2020 Families	68
2020 Average Family Size	2.97
2025 Families	68
2025 Average Family Size	2.97
2020-2025 Annual Rate	0.00%
Housing Unit Summary	
2000 Housing Units	113
Owner Occupied Housing Units	69.0%
Renter Occupied Housing Units	15.0%
Vacant Housing Units	15.9%
2010 Housing Units	112
Owner Occupied Housing Units	66.1%
Renter Occupied Housing Units	18.8%
Vacant Housing Units	15.2%
2020 Housing Units	116
Owner Occupied Housing Units	68.1%
Renter Occupied Housing Units	16.4%
Vacant Housing Units	14.7%
2025 Housing Units	116
Owner Occupied Housing Units	68.1%
Renter Occupied Housing Units	16.4%
Vacant Housing Units	14.7%
Median Household Income	
2020	\$54,357
2025	\$57,757
Median Home Value	
2020	\$103,125
2025	\$109,375
Per Capita Income	
2020	\$26,314
2025	\$28,628
Median Age	
2010	41.3
2020	41.5
2025	42.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	Count	Percentage
<\$15,000	98	8.2%
\$15,000 - \$24,999		11.2%
\$25,000 - \$34,999		14.3%
\$35,000 - \$49,999		14.3%
\$50,000 - \$74,999		9.2%
\$75,000 - \$99,999		30.6%
\$100,000 - \$149,999		6.1%
\$150,000 - \$199,999		3.1%
\$200,000+		3.1%
Average Household Income		\$69,863

2025 Households by Income

Household Income Base	Count	Percentage
<\$15,000	98	7.1%
\$15,000 - \$24,999		10.2%
\$25,000 - \$34,999		15.3%
\$35,000 - \$49,999		14.3%
\$50,000 - \$74,999		8.2%
\$75,000 - \$99,999		29.6%
\$100,000 - \$149,999		7.1%
\$150,000 - \$199,999		4.1%
\$200,000+		4.1%
Average Household Income		\$76,642

2020 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	80	25.0%
\$50,000 - \$99,999		23.8%
\$100,000 - \$149,999		20.0%
\$150,000 - \$199,999		8.8%
\$200,000 - \$249,999		5.0%
\$250,000 - \$299,999		6.2%
\$300,000 - \$399,999		5.0%
\$400,000 - \$499,999		2.5%
\$500,000 - \$749,999		3.8%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$145,000

2025 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	78	23.1%
\$50,000 - \$99,999		23.1%
\$100,000 - \$149,999		20.5%
\$150,000 - \$199,999		9.0%
\$200,000 - \$249,999		5.1%
\$250,000 - \$299,999		6.4%
\$300,000 - \$399,999		6.4%
\$400,000 - \$499,999		2.6%
\$500,000 - \$749,999		3.8%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$151,603

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	228
0 - 4	1.8%
5 - 9	4.4%
10 - 14	8.3%
15 - 24	15.8%
25 - 34	6.6%
35 - 44	21.9%
45 - 54	14.5%
55 - 64	8.8%
65 - 74	11.8%
75 - 84	5.3%
85 +	0.9%
18 +	78.5%

2020 Population by Age

Total	243
0 - 4	5.8%
5 - 9	6.2%
10 - 14	6.2%
15 - 24	10.7%
25 - 34	13.2%
35 - 44	12.3%
45 - 54	14.4%
55 - 64	13.2%
65 - 74	11.1%
75 - 84	5.8%
85 +	1.2%
18 +	79.0%

2025 Population by Age

Total	243
0 - 4	5.3%
5 - 9	6.2%
10 - 14	7.0%
15 - 24	9.5%
25 - 34	13.2%
35 - 44	11.5%
45 - 54	13.6%
55 - 64	13.6%
65 - 74	11.1%
75 - 84	7.0%
85 +	2.1%
18 +	77.8%

2010 Population by Sex

Males	115
Females	113

2020 Population by Sex

Males	122
Females	121

2025 Population by Sex

Males	122
Females	121

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2010 Population by Race/Ethnicity

Total	228
White Alone	91.7%
Black Alone	1.3%
American Indian Alone	3.9%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	0.4%
Hispanic Origin	3.1%
Diversity Index	20.8

2020 Population by Race/Ethnicity

Total	241
White Alone	95.0%
Black Alone	0.8%
American Indian Alone	2.1%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	0.8%
Hispanic Origin	2.5%
Diversity Index	14.7

2025 Population by Race/Ethnicity

Total	244
White Alone	93.9%
Black Alone	0.8%
American Indian Alone	2.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	1.2%
Hispanic Origin	3.3%
Diversity Index	17.5

2010 Population by Relationship and Household Type

Total	228
In Households	100.0%
In Family Households	82.9%
Householder	27.2%
Spouse	22.8%
Child	26.8%
Other relative	3.9%
Nonrelative	2.2%
In Nonfamily Households	17.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment

Total	171
Less than 9th Grade	8.2%
9th - 12th Grade, No Diploma	23.4%
High School Graduate	19.9%
GED/Alternative Credential	7.0%
Some College, No Degree	18.7%
Associate Degree	7.0%
Bachelor's Degree	9.9%
Graduate/Professional Degree	5.8%

2020 Population 15+ by Marital Status

Total	199
Never Married	27.1%
Married	52.3%
Widowed	14.1%
Divorced	6.5%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	105
Population 16+ Employed	89.5%
Population 16+ Unemployment rate	10.5%
Population 16-24 Employed	9.6%
Population 16-24 Unemployment rate	25.0%
Population 25-54 Employed	71.3%
Population 25-54 Unemployment rate	8.2%
Population 55-64 Employed	13.8%
Population 55-64 Unemployment rate	7.1%
Population 65+ Employed	4.3%
Population 65+ Unemployment rate	0.0%

2020 Employed Population 16+ by Industry

Total	94
Agriculture/Mining	5.4%
Construction	5.4%
Manufacturing	17.4%
Wholesale Trade	1.1%
Retail Trade	10.9%
Transportation/Utilities	10.9%
Information	0.0%
Finance/Insurance/Real Estate	1.1%
Services	42.4%
Public Administration	5.4%

2020 Employed Population 16+ by Occupation

Total	92
White Collar	57.6%
Management/Business/Financial	18.5%
Professional	14.1%
Sales	13.0%
Administrative Support	12.0%
Services	8.7%
Blue Collar	33.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	9.8%
Installation/Maintenance/Repair	4.3%
Production	5.4%
Transportation/Material Moving	14.1%

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2010 Households by Type	
Total	95
Households with 1 Person	31.6%
Households with 2+ People	68.4%
Family Households	65.3%
Husband-wife Families	54.7%
With Related Children	22.1%
Other Family (No Spouse Present)	10.5%
Other Family with Male Householder	3.2%
With Related Children	1.1%
Other Family with Female Householder	7.4%
With Related Children	6.3%
Nonfamily Households	3.2%
All Households with Children	30.5%
Multigenerational Households	3.2%
Unmarried Partner Households	5.3%
Male-female	5.3%
Same-sex	0.0%
2010 Households by Size	
Total	95
1 Person Household	31.6%
2 Person Household	31.6%
3 Person Household	15.8%
4 Person Household	12.6%
5 Person Household	5.3%
6 Person Household	1.1%
7 + Person Household	2.1%
2010 Households by Tenure and Mortgage Status	
Total	95
Owner Occupied	77.9%
Owned with a Mortgage/Loan	34.7%
Owned Free and Clear	43.2%
Renter Occupied	22.1%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	350
Percent of Income for Mortgage	7.9%
Wealth Index	67
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	112
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	228
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Rooted Rural (10B)
3. Small Town Simplicity (12C)

2020 Consumer Spending

Apparel & Services: Total \$	\$162,299
Average Spent	\$1,639.38
Spending Potential Index	76
Education: Total \$	\$117,916
Average Spent	\$1,191.07
Spending Potential Index	67
Entertainment/Recreation: Total \$	\$262,225
Average Spent	\$2,648.74
Spending Potential Index	82
Food at Home: Total \$	\$433,337
Average Spent	\$4,377.14
Spending Potential Index	82
Food Away from Home: Total \$	\$297,601
Average Spent	\$3,006.07
Spending Potential Index	80
Health Care: Total \$	\$494,995
Average Spent	\$4,999.95
Spending Potential Index	87
HH Furnishings & Equipment: Total \$	\$173,982
Average Spent	\$1,757.40
Spending Potential Index	80
Personal Care Products & Services: Total \$	\$71,053
Average Spent	\$717.70
Spending Potential Index	78
Shelter: Total \$	\$1,329,094
Average Spent	\$13,425.20
Spending Potential Index	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$201,540
Average Spent	\$2,035.75
Spending Potential Index	87
Travel: Total \$	\$173,563
Average Spent	\$1,753.17
Spending Potential Index	73
Vehicle Maintenance & Repairs: Total \$	\$93,348
Average Spent	\$942.91
Spending Potential Index	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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