



# Community Profile

Heath town, AL (0133904)

Geography: Place

Heath town, A...

## Population Summary

2000 Total Population	252
2010 Total Population	254
2020 Total Population	248
2020 Group Quarters	0
2025 Total Population	244
2020-2025 Annual Rate	-0.32%
2020 Total Daytime Population	234
Workers	92
Residents	142

## Household Summary

2000 Households	104
2000 Average Household Size	2.41
2010 Households	102
2010 Average Household Size	2.49
2020 Households	99
2020 Average Household Size	2.51
2025 Households	97
2025 Average Household Size	2.52
2020-2025 Annual Rate	-0.41%
2010 Families	66
2010 Average Family Size	3.12
2020 Families	63
2020 Average Family Size	3.10
2025 Families	61
2025 Average Family Size	3.11
2020-2025 Annual Rate	-0.64%

## Housing Unit Summary

2000 Housing Units	130
Owner Occupied Housing Units	58.5%
Renter Occupied Housing Units	21.5%
Vacant Housing Units	20.0%
2010 Housing Units	127
Owner Occupied Housing Units	57.5%
Renter Occupied Housing Units	22.8%
Vacant Housing Units	19.7%
2020 Housing Units	122
Owner Occupied Housing Units	58.2%
Renter Occupied Housing Units	23.0%
Vacant Housing Units	18.9%
2025 Housing Units	122
Owner Occupied Housing Units	57.4%
Renter Occupied Housing Units	22.1%
Vacant Housing Units	20.5%

## Median Household Income

2020	\$36,564
2025	\$36,564

## Median Home Value

2020	\$133,333
2025	\$138,889

## Per Capita Income

2020	\$25,090
2025	\$26,348

## Median Age

2010	39.3
2020	46.6
2025	47.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## 2020 Households by Income

Household Income Base	Count	Percentage
<\$15,000	97	15.5%
\$15,000 - \$24,999		20.6%
\$25,000 - \$34,999		12.4%
\$35,000 - \$49,999		11.3%
\$50,000 - \$74,999		12.4%
\$75,000 - \$99,999		12.4%
\$100,000 - \$149,999		10.3%
\$150,000 - \$199,999		2.1%
\$200,000+		3.1%
Average Household Income		\$59,448

## 2025 Households by Income

Household Income Base	Count	Percentage
<\$15,000	97	15.5%
\$15,000 - \$24,999		20.6%
\$25,000 - \$34,999		12.4%
\$35,000 - \$49,999		11.3%
\$50,000 - \$74,999		11.3%
\$75,000 - \$99,999		13.4%
\$100,000 - \$149,999		10.3%
\$150,000 - \$199,999		2.1%
\$200,000+		3.1%
Average Household Income		\$61,566

## 2020 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	70	10.0%
\$50,000 - \$99,999		22.9%
\$100,000 - \$149,999		25.7%
\$150,000 - \$199,999		7.1%
\$200,000 - \$249,999		17.1%
\$250,000 - \$299,999		5.7%
\$300,000 - \$399,999		5.7%
\$400,000 - \$499,999		4.3%
\$500,000 - \$749,999		0.0%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		1.4%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$175,714

## 2025 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	70	8.6%
\$50,000 - \$99,999		21.4%
\$100,000 - \$149,999		25.7%
\$150,000 - \$199,999		7.1%
\$200,000 - \$249,999		17.1%
\$250,000 - \$299,999		5.7%
\$300,000 - \$399,999		7.1%
\$400,000 - \$499,999		4.3%
\$500,000 - \$749,999		0.0%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		2.9%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$197,143

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## 2010 Population by Age

Total	254
0 - 4	8.3%
5 - 9	4.7%
10 - 14	3.9%
15 - 24	16.9%
25 - 34	9.4%
35 - 44	14.2%
45 - 54	16.5%
55 - 64	13.4%
65 - 74	8.7%
75 - 84	2.8%
85 +	1.2%
18 +	78.0%

## 2020 Population by Age

Total	248
0 - 4	5.6%
5 - 9	5.6%
10 - 14	4.4%
15 - 24	9.7%
25 - 34	13.3%
35 - 44	9.3%
45 - 54	13.7%
55 - 64	15.3%
65 - 74	13.3%
75 - 84	7.3%
85 +	2.4%
18 +	81.5%

## 2025 Population by Age

Total	246
0 - 4	5.7%
5 - 9	4.9%
10 - 14	4.5%
15 - 24	10.2%
25 - 34	10.6%
35 - 44	11.8%
45 - 54	11.8%
55 - 64	14.2%
65 - 74	15.0%
75 - 84	8.9%
85 +	2.4%
18 +	81.7%

## 2010 Population by Sex

Males	130
Females	124

## 2020 Population by Sex

Males	121
Females	127

## 2025 Population by Sex

Males	121
Females	125

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2010 Population by Race/Ethnicity

Total	254
White Alone	88.6%
Black Alone	10.6%
American Indian Alone	0.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	0.4%
Hispanic Origin	1.2%
Diversity Index	22.3

## 2020 Population by Race/Ethnicity

Total	249
White Alone	75.5%
Black Alone	19.3%
American Indian Alone	0.4%
Asian Alone	2.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	2.0%
Hispanic Origin	1.6%
Diversity Index	40.7

## 2025 Population by Race/Ethnicity

Total	244
White Alone	75.0%
Black Alone	19.7%
American Indian Alone	0.4%
Asian Alone	2.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	2.0%
Hispanic Origin	2.5%
Diversity Index	42.7

## 2010 Population by Relationship and Household Type

Total	254
In Households	100.0%
In Family Households	83.9%
Householder	26.0%
Spouse	19.7%
Child	29.1%
Other relative	6.3%
Nonrelative	2.8%
In Nonfamily Households	16.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2020 Population 25+ by Educational Attainment

Total	183
Less than 9th Grade	4.4%
9th - 12th Grade, No Diploma	6.6%
High School Graduate	24.6%
GED/Alternative Credential	6.0%
Some College, No Degree	24.0%
Associate Degree	10.4%
Bachelor's Degree	19.7%
Graduate/Professional Degree	4.4%

## 2020 Population 15+ by Marital Status

Total	208
Never Married	27.9%
Married	50.5%
Widowed	6.7%
Divorced	14.9%

## 2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	129
Population 16+ Employed	82.2%
Population 16+ Unemployment rate	17.8%
Population 16-24 Employed	10.4%
Population 16-24 Unemployment rate	26.7%
Population 25-54 Employed	59.4%
Population 25-54 Unemployment rate	20.3%
Population 55-64 Employed	19.8%
Population 55-64 Unemployment rate	8.7%
Population 65+ Employed	10.4%
Population 65+ Unemployment rate	8.3%

## 2020 Employed Population 16+ by Industry

Total	106
Agriculture/Mining	2.8%
Construction	4.6%
Manufacturing	9.3%
Wholesale Trade	2.8%
Retail Trade	15.7%
Transportation/Utilities	8.3%
Information	1.9%
Finance/Insurance/Real Estate	5.6%
Services	48.1%
Public Administration	0.9%

## 2020 Employed Population 16+ by Occupation

Total	107
White Collar	61.7%
Management/Business/Financial	15.0%
Professional	24.3%
Sales	13.1%
Administrative Support	9.3%
Services	13.1%
Blue Collar	25.2%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	8.4%
Installation/Maintenance/Repair	0.9%
Production	8.4%
Transportation/Material Moving	6.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## 2010 Households by Type

Total	102
Households with 1 Person	30.4%
Households with 2+ People	69.6%
Family Households	64.7%
Husband-wife Families	49.0%
With Related Children	24.5%
Other Family (No Spouse Present)	15.7%
Other Family with Male Householder	4.9%
With Related Children	2.0%
Other Family with Female Householder	10.8%
With Related Children	7.8%
Nonfamily Households	4.9%
All Households with Children	34.3%

## 2010 Households by Size

Multigenerational Households	3.9%
Unmarried Partner Households	5.9%
Male-female	5.9%
Same-sex	0.0%

## 2010 Households by Size

Total	102
1 Person Household	30.4%
2 Person Household	25.5%
3 Person Household	18.6%
4 Person Household	18.6%
5 Person Household	4.9%
6 Person Household	1.0%
7 + Person Household	1.0%

## 2010 Households by Tenure and Mortgage Status

Total	102
Owner Occupied	71.6%
Owned with a Mortgage/Loan	37.3%
Owned Free and Clear	34.3%
Renter Occupied	28.4%

## 2020 Affordability, Mortgage and Wealth

Housing Affordability Index	182
Percent of Income for Mortgage	15.2%
Wealth Index	57

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	127
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	55.1%
Rural Housing Units	44.9%

## 2010 Population By Urban/ Rural Status

Total Population	254
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	58.3%
Rural Population	41.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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### Top 3 Tapestry Segments

1. Midlife Constants (5E)
2. Rural Bypasses (10E)
- 3.

### 2020 Consumer Spending

Apparel & Services: Total \$	\$134,678
Average Spent	\$1,360.38
Spending Potential Index	63
Education: Total \$	\$99,861
Average Spent	\$1,008.70
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$230,534
Average Spent	\$2,328.63
Spending Potential Index	72
Food at Home: Total \$	\$382,460
Average Spent	\$3,863.23
Spending Potential Index	72
Food Away from Home: Total \$	\$248,270
Average Spent	\$2,507.77
Spending Potential Index	67
Health Care: Total \$	\$428,299
Average Spent	\$4,326.25
Spending Potential Index	75
HH Furnishings & Equipment: Total \$	\$147,560
Average Spent	\$1,490.51
Spending Potential Index	68
Personal Care Products & Services: Total \$	\$57,338
Average Spent	\$579.17
Spending Potential Index	63
Shelter: Total \$	\$1,129,682
Average Spent	\$11,410.92
Spending Potential Index	59
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$175,344
Average Spent	\$1,771.15
Spending Potential Index	76
Travel: Total \$	\$145,593
Average Spent	\$1,470.64
Spending Potential Index	61
Vehicle Maintenance & Repairs: Total \$	\$85,662
Average Spent	\$865.27
Spending Potential Index	75

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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