Community Profile

Florala town, AL (0126848)
Geography: Place

	Florala town,...
Population Summary	
2000 Total Population	1,937
2010 Total Population	1,980
2020 Total Population	1,958
2020 Group Quarters	80
2025 Total Population	1,931
2020-2025 Annual Rate	-0.28%
2020 Total Daytime Population	2,008
Workers	669
Residents	1,339
Household Summary	
2000 Households	894
2000 Average Household Size	2.17
2010 Households	839
2010 Average Household Size	2.26
2020 Households	827
2020 Average Household Size	2.27
2025 Households	815
2025 Average Household Size	2.27
2020-2025 Annual Rate	-0.29%
2010 Families	514
2010 Average Family Size	2.90
2020 Families	492
2020 Average Family Size	2.95
2025 Families	480
2025 Average Family Size	2.95
2020-2025 Annual Rate	-0.49%
Housing Unit Summary	
2000 Housing Units	1,091
Owner Occupied Housing Units	55.5%
Renter Occupied Housing Units	26.4%
Vacant Housing Units	18.1%
2010 Housing Units	1,107
Owner Occupied Housing Units	46.3%
Renter Occupied Housing Units	29.5%
Vacant Housing Units	24.2%
2020 Housing Units	1,083
Owner Occupied Housing Units	47.3%
Renter Occupied Housing Units	29.1%
Vacant Housing Units	23.6%
2025 Housing Units	1,087
Owner Occupied Housing Units	45.6%
Renter Occupied Housing Units	29.4%
Vacant Housing Units	25.0%
Median Household Income	
2020	$27,741
2025	$29,372
Median Home Value	
2020	$79,101
2025	$81,868
Per Capita Income	
2020	$17,847
2025	$19,807
Median Age	
2010	46.0
2020	48.6
2025	49.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 27, 2021

	Florala town,...
2020 Households by Income	
Household Income Base	827
<$15,000	27.2%
$15,000 - $24,999	18.5%
$25,000 - $34,999	12.7%
$35,000 - $49,999	9.9%
$50,000 - $74,999	14.1%
$75,000 - $99,999	12.5%
$100,000 - $149,999	3.0%
$150,000 - $199,999	1.3%
$200,000+	0.7%
Average Household Income	$42,451
2025 Households by Income	
Household Income Base	817
<$15,000	25.9%
$15,000 - $24,999	17.7%
$25,000 - $34,999	12.4%
$35,000 - $49,999	9.4%
$50,000 - $74,999	14.2%
$75,000 - $99,999	14.1%
$100,000 - $149,999	3.5%
$150,000 - $199,999	1.7%
$200,000+	1.0%
Average Household Income	$47,035
2020 Owner Occupied Housing Units by Value	
Total	512
<$50,000	28.5%
$50,000 - $99,999	36.9%
$100,000 - $149,999	20.3%
$150,000 - $199,999	6.8%
$200,000 - $249,999	1.4%
$250,000 - $299,999	1.8%
$300,000 - $399,999	2.0%
$400,000 - $499,999	1.4%
$500,000 - $749,999	0.0%
$750,000 - $999,999	1.0%
$1,000,000 - $1,499,999	0.0%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.0%
Average Home Value	$101,611
2025 Owner Occupied Housing Units by Value	
Total	496
<$50,000	26.6%
$50,000 - $99,999	36.7%
$100,000 - $149,999	21.2%
$150,000 - $199,999	7.1%
$200,000 - $249,999	1.2%
$250,000 - $299,999	2.0%
$300,000 - $399,999	2.4%
$400,000 - $499,999	1.8%
$500,000 - $749,999	0.0%
$750,000 - $999,999	1.0%
$1,000,000 - $1,499,999	0.0%
$1,500,000 - $1,999,999	0.0%
$2,000,000 +	0.0%
Average Home Value	$106,704

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 27, 2021

	Florala town,...
2010 Population by Age	
Total	1,980
0 - 4	6.2%
5 - 9	6.3%
10 - 14	5.8%
15 - 24	11.3%
25 - 34	8.9%
35 - 44	10.1%
45 - 54	14.4%
55 - 64	13.2%
65 - 74	12.2%
75 - 84	8.0%
85 +	3.7%
18 +	78.4%
2020 Population by Age	
Total	1,957
0 - 4	5.7%
5 - 9	5.9%
10 - 14	5.6%
15 - 24	9.0%
25 - 34	11.3%
35 - 44	8.3%
45 - 54	11.3%
55 - 64	14.9%
65 - 74	15.2%
75 - 84	8.8%
85 +	3.9%
18 +	80.2%
2025 Population by Age	
Total	1,933
0 - 4	5.6%
5 - 9	5.8%
10 - 14	5.6%
15 - 24	9.2%
25 - 34	10.0%
35 - 44	8.9%
45 - 54	10.4%
55 - 64	13.4%
65 - 74	16.6%
75 - 84	10.6%
85 +	4.0%
18 +	80.1%
2010 Population by Sex	
Males	927
Females	1,053
2020 Population by Sex	
Males	929
Females	1,028
2025 Population by Sex	
Males	922
Females	1,011

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 27, 2021

	Florala town,...
2010 Population by Race/Ethnicity	
Total	1,980
White Alone	80.1%
Black Alone	15.8%
American Indian Alone	0.8%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	2.3%
Hispanic Origin	2.8%
Diversity Index	37.0
2020 Population by Race/Ethnicity	
Total	1,959
White Alone	79.9%
Black Alone	14.5%
American Indian Alone	0.9%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	3.2%
Hispanic Origin	3.6%
Diversity Index	38.6
2025 Population by Race/Ethnicity	
Total	1,931
White Alone	79.0%
Black Alone	14.4%
American Indian Alone	1.0%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	3.8%
Hispanic Origin	4.3%
Diversity Index	40.8
2010 Population by Relationship and Household Type	
Total	1,980
In Households	96.0%
In Family Households	77.5%
Householder	26.0%
Spouse	16.2%
Child	29.2%
Other relative	4.1%
Nonrelative	2.1%
In Nonfamily Households	18.4%
In Group Quarters	4.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	4.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 27, 2021

	Florala town,...
2020 Population 25+ by Educational Attainment	
Total	1,446
Less than 9th Grade	6.4%
9th - 12th Grade, No Diploma	13.1%
High School Graduate	34.4%
GED/Alternative Credential	3.1%
Some College, No Degree	24.8%
Associate Degree	10.0%
Bachelor's Degree	6.4%
Graduate/Professional Degree	2.0%
2020 Population 15+ by Marital Status	
Total	1,622
Never Married	22.9%
Married	43.8%
Widowed	16.7%
Divorced	16.6%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	701
Population 16+ Employed	89.0%
Population 16+ Unemployment rate	11.0%
Population 16-24 Employed	12.3%
Population 16-24 Unemployment rate	26.7%
Population 25-54 Employed	58.8%
Population 25-54 Unemployment rate	8.7%
Population 55-64 Employed	19.7%
Population 55-64 Unemployment rate	7.5%
Population 65+ Employed	9.3%
Population 65+ Unemployment rate	6.5%
2020 Employed Population 16+ by Industry	
Total	624
Agriculture/Mining	2.6%
Construction	10.3%
Manufacturing	21.6%
Wholesale Trade	0.0%
Retail Trade	15.1%
Transportation/Utilities	3.2%
Information	0.0%
Finance/Insurance/Real Estate	1.9%
Services	38.6%
Public Administration	6.7%
2020 Employed Population 16+ by Occupation	
Total	625
White Collar	62.4%
Management/Business/Financial	7.8%
Professional	14.6%
Sales	21.1%
Administrative Support	18.9%
Services	14.4%
Blue Collar	23.2%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	13.0%
Installation/Maintenance/Repair	0.5%
Production	5.6%
Transportation/Material Moving	3.7%

January 27, 2021

	Florala town,...
2010 Households by Type	
Total	839
Households with 1 Person	34.7%
Households with 2+ People	65.3%
Family Households	61.3%
Husband-wife Families	38.1%
With Related Children	12.3%
Other Family (No Spouse Present)	23.1%
Other Family with Male Householder	5.5%
With Related Children	3.0%
Other Family with Female Householder	17.6%
With Related Children	12.3%
Nonfamily Households	4.1%
All Households with Children	28.0%
Multigenerational Households	4.5%
Unmarried Partner Households	6.0%
Male-female	5.4%
Same-sex	0.6%
2010 Households by Size	
Total	839
1 Person Household	34.7%
2 Person Household	33.4%
3 Person Household	15.3%
4 Person Household	9.7%
5 Person Household	3.3%
6 Person Household	2.4%
7 + Person Household	1.3%
2010 Households by Tenure and Mortgage Status	
Total	839
Owner Occupied	61.0%
Owned with a Mortgage/Loan	23.1%
Owned Free and Clear	37.9%
Renter Occupied	39.0%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	225
Percent of Income for Mortgage	11.9%
Wealth Index	36
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,107
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	1,980
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 27, 2021

Florala town, AL (0126848)
Geography: Place

	Florala town,...
Top 3 Tapestry Segments	
1.	Small Town Simplicity (12C)
2.	Senior Escapes (9D)
3.	Rooted Rural (10B)
2020 Consumer Spending	
Apparel & Services: Total $	$825,596
Average Spent	$998.30
Spending Potential Index	47
Education: Total $	$568,144
Average Spent	$686.99
Spending Potential Index	38
Entertainment/Recreation: Total $	$1,373,917
Average Spent	$1,661.33
Spending Potential Index	51
Food at Home: Total $	$2,299,655
Average Spent	$2,780.72
Spending Potential Index	52
Food Away from Home: Total $	$1,500,931
Average Spent	$1,814.91
Spending Potential Index	48
Health Care: Total $	$2,554,375
Average Spent	$3,088.72
Spending Potential Index	54
HH Furnishings & Equipment: Total $	$869,332
Average Spent	$1,051.19
Spending Potential Index	48
Personal Care Products & Services: Total $	$360,447
Average Spent	$435.85
Spending Potential Index	47
Shelter: Total $	$7,174,732
Average Spent	$8,675.61
Spending Potential Index	45
Support Payments/Cash Contributions/Gifts in Kind: Total $	$1,086,858
Average Spent	$1,314.22
Spending Potential Index	56
Travel: Total $	$915,431
Average Spent	$1,106.93
Spending Potential Index	46
Vehicle Maintenance & Repairs: Total $	$509,611
Average Spent	$616.22
Spending Potential Index	53

January 27, 2021