



Community Profile

Carolina town, AL (0112160)

Geography: Place

Carolina town...

Population Summary	
2000 Total Population	260
2010 Total Population	297
2020 Total Population	313
2020 Group Quarters	0
2025 Total Population	315
2020-2025 Annual Rate	0.13%
2020 Total Daytime Population	273
Workers	93
Residents	180
Household Summary	
2000 Households	96
2000 Average Household Size	2.71
2010 Households	112
2010 Average Household Size	2.65
2020 Households	119
2020 Average Household Size	2.63
2025 Households	120
2025 Average Household Size	2.63
2020-2025 Annual Rate	0.17%
2010 Families	92
2010 Average Family Size	2.91
2020 Families	87
2020 Average Family Size	3.10
2025 Families	87
2025 Average Family Size	3.09
2020-2025 Annual Rate	0.00%
Housing Unit Summary	
2000 Housing Units	108
Owner Occupied Housing Units	76.9%
Renter Occupied Housing Units	12.0%
Vacant Housing Units	11.1%
2010 Housing Units	126
Owner Occupied Housing Units	69.0%
Renter Occupied Housing Units	19.8%
Vacant Housing Units	11.1%
2020 Housing Units	133
Owner Occupied Housing Units	74.4%
Renter Occupied Housing Units	15.0%
Vacant Housing Units	10.5%
2025 Housing Units	134
Owner Occupied Housing Units	73.9%
Renter Occupied Housing Units	14.9%
Vacant Housing Units	10.4%
Median Household Income	
2020	\$57,826
2025	\$60,207
Median Home Value	
2020	\$145,455
2025	\$157,895
Per Capita Income	
2020	\$30,753
2025	\$31,629
Median Age	
2010	35.1
2020	44.7
2025	46.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	
<\$15,000	12.7%
\$15,000 - \$24,999	5.9%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	12.7%
\$50,000 - \$74,999	16.9%
\$75,000 - \$99,999	17.8%
\$100,000 - \$149,999	11.0%
\$150,000 - \$199,999	6.8%
\$200,000+	4.2%
Average Household Income	\$77,278

2025 Households by Income

Household Income Base	
<\$15,000	12.5%
\$15,000 - \$24,999	5.8%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	19.2%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	7.5%
\$200,000+	4.2%
Average Household Income	\$78,664

2020 Owner Occupied Housing Units by Value

Total	
<\$50,000	16.3%
\$50,000 - \$99,999	23.5%
\$100,000 - \$149,999	11.2%
\$150,000 - \$199,999	18.4%
\$200,000 - \$249,999	10.2%
\$250,000 - \$299,999	11.2%
\$300,000 - \$399,999	8.2%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$154,847

2025 Owner Occupied Housing Units by Value

Total	
<\$50,000	14.0%
\$50,000 - \$99,999	22.0%
\$100,000 - \$149,999	11.0%
\$150,000 - \$199,999	19.0%
\$200,000 - \$249,999	11.0%
\$250,000 - \$299,999	12.0%
\$300,000 - \$399,999	10.0%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$164,250

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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January 27, 2021



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2010 Population by Age

Total	297
0 - 4	6.4%
5 - 9	9.1%
10 - 14	8.4%
15 - 24	11.1%
25 - 34	14.8%
35 - 44	14.8%
45 - 54	13.5%
55 - 64	7.7%
65 - 74	7.4%
75 - 84	5.4%
85 +	1.3%
18 +	72.7%

2020 Population by Age

Total	314
0 - 4	5.1%
5 - 9	5.7%
10 - 14	6.1%
15 - 24	9.6%
25 - 34	11.1%
35 - 44	12.7%
45 - 54	13.1%
55 - 64	16.6%
65 - 74	11.8%
75 - 84	6.4%
85 +	1.9%
18 +	80.3%

2025 Population by Age

Total	314
0 - 4	4.8%
5 - 9	5.4%
10 - 14	6.1%
15 - 24	10.2%
25 - 34	8.9%
35 - 44	12.7%
45 - 54	13.4%
55 - 64	15.0%
65 - 74	14.0%
75 - 84	7.6%
85 +	1.9%
18 +	80.3%

2010 Population by Sex

Males	145
Females	152

2020 Population by Sex

Males	158
Females	156

2025 Population by Sex

Males	159
Females	155

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January 27, 2021



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2010 Population by Race/Ethnicity

Total	297
White Alone	96.6%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	2.7%
Hispanic Origin	0.0%
Diversity Index	6.6

2020 Population by Race/Ethnicity

Total	312
White Alone	94.9%
Black Alone	2.9%
American Indian Alone	0.6%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.6%
Hispanic Origin	1.0%
Diversity Index	12.2

2025 Population by Race/Ethnicity

Total	315
White Alone	94.0%
Black Alone	2.9%
American Indian Alone	1.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	2.2%
Hispanic Origin	1.3%
Diversity Index	13.8

2010 Population by Relationship and Household Type

Total	297
In Households	100.0%
In Family Households	92.9%
Householder	31.0%
Spouse	24.2%
Child	33.3%
Other relative	1.7%
Nonrelative	2.7%
In Nonfamily Households	7.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 27, 2021



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2020 Population 25+ by Educational Attainment

Total	229
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	7.9%
High School Graduate	29.3%
GED/Alternative Credential	6.6%
Some College, No Degree	25.3%
Associate Degree	10.5%
Bachelor's Degree	11.8%
Graduate/Professional Degree	5.2%

2020 Population 15+ by Marital Status

Total	260
Never Married	15.8%
Married	68.5%
Widowed	7.7%
Divorced	8.1%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	152
Population 16+ Employed	89.5%
Population 16+ Unemployment rate	10.5%
Population 16-24 Employed	5.9%
Population 16-24 Unemployment rate	20.0%
Population 25-54 Employed	62.5%
Population 25-54 Unemployment rate	10.5%
Population 55-64 Employed	20.6%
Population 55-64 Unemployment rate	6.7%
Population 65+ Employed	11.0%
Population 65+ Unemployment rate	6.3%

2020 Employed Population 16+ by Industry

Total	136
Agriculture/Mining	11.0%
Construction	10.3%
Manufacturing	16.2%
Wholesale Trade	0.7%
Retail Trade	6.6%
Transportation/Utilities	10.3%
Information	4.4%
Finance/Insurance/Real Estate	4.4%
Services	31.6%
Public Administration	4.4%

2020 Employed Population 16+ by Occupation

Total	135
White Collar	52.6%
Management/Business/Financial	11.9%
Professional	25.2%
Sales	5.9%
Administrative Support	9.6%
Services	5.9%
Blue Collar	41.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	11.1%
Installation/Maintenance/Repair	9.6%
Production	10.4%
Transportation/Material Moving	10.4%

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2010 Households by Type

Total	112
Households with 1 Person	17.0%
Households with 2+ People	83.0%
Family Households	82.1%
Husband-wife Families	64.3%
With Related Children	28.6%
Other Family (No Spouse Present)	17.9%
Other Family with Male Householder	4.5%
With Related Children	2.7%
Other Family with Female Householder	13.4%
With Related Children	8.0%
Nonfamily Households	0.9%
All Households with Children	39.3%

2010 Households by Size

Total	112
1 Person Household	17.0%
2 Person Household	38.4%
3 Person Household	17.0%
4 Person Household	19.6%
5 Person Household	6.2%
6 Person Household	1.8%
7 + Person Household	0.0%

2010 Households by Tenure and Mortgage Status

Total	112
Owner Occupied	77.7%
Owned with a Mortgage/Loan	52.7%
Owned Free and Clear	25.0%
Renter Occupied	22.3%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	264
Percent of Income for Mortgage	10.5%
Wealth Index	84

2010 Housing Units By Urban/ Rural Status

Total Housing Units	126
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

2010 Population By Urban/ Rural Status

Total Population	297
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 27, 2021



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Top 3 Tapestry Segments

1. Rooted Rural (10B)
- 2.
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$204,548
Average Spent	\$1,718.89
Spending Potential Index	80
Education: Total \$	\$140,866
Average Spent	\$1,183.74
Spending Potential Index	66
Entertainment/Recreation: Total \$	\$390,245
Average Spent	\$3,279.37
Spending Potential Index	101
Food at Home: Total \$	\$633,389
Average Spent	\$5,322.60
Spending Potential Index	100
Food Away from Home: Total \$	\$393,482
Average Spent	\$3,306.57
Spending Potential Index	88
Health Care: Total \$	\$725,258
Average Spent	\$6,094.61
Spending Potential Index	106
HH Furnishings & Equipment: Total \$	\$233,130
Average Spent	\$1,959.07
Spending Potential Index	90
Personal Care Products & Services: Total \$	\$85,993
Average Spent	\$722.63
Spending Potential Index	79
Shelter: Total \$	\$1,610,620
Average Spent	\$13,534.62
Spending Potential Index	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$296,187
Average Spent	\$2,488.97
Spending Potential Index	106
Travel: Total \$	\$218,315
Average Spent	\$1,834.58
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$142,365
Average Spent	\$1,196.34
Spending Potential Index	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 27, 2021